



SEMINAR - HIGHLY EFFECTIVE TRAINING AND DEVELOPMENT PROGRAMS

WHY ATTEND?

Training and development is a critical component of an organization's strategic plan. However, for training to have a positive impact it needs to be precise. Precision requires a diligent process of preparation, selection, and implementation of the right training in the right format, and at the right time.

Did you know?

Several surveys indicate that companies investing in comprehensive training tend to report an increase of over 200% in revenue compared to companies who do not invest as much in training.

Are you developing and implementing training that shows a healthy ROI?

PROGRAM OVERVIEW

This workshop will show you how to align training to business objectives, explore different strategies to develop and implement training, and how to set up training to reinforce, remediate, and retool staff skills. You will explore and learn to apply the latest strategies in adult learning theory to produce training that is memorable and effective. Furthermore, you will learn how to measure the impact of your training efforts.

INTENDED AUDIENCE

Top executive management from private and public sectors including:

- Chairmen and Board Members
- Senior HR Professionals
- Human Resource Executives and Directors
- HR dept. Heads and General Managers
- HR Managers and Supervisors
- HR Practitioners
- Business Unit Heads
- HR Business Partners
- Decision Makers and Business Owners
- Consultants

This is NOT just another Boring Seminar!

Our Promise is that you'll attend a program that is:

Valuable, Interesting, Engaging, and Practical.



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TOPICS

The seminar offers practical guidance to create and implement a training and development plan that leads to better business results.

The course covers:

- ✓ Strategies for effective training development
- ✓ Attributes of effective training programs
- ✓ Aspects of learning styles and retention of learned content
- ✓ Strategies for training effectiveness assessment

Seminar Available in English and Spanish

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AGENDA

DAY ONE

- **The Purpose of Training**
 - Training Challenges
 - Reinforce, Remediate, and Retool
- **Training and Development Goals**
 - Defining Business Training Goals
 - Defining Individual Training Expectations
- **Training Lifecycle**
 - Training as a Part of Performance Improvement
 - Different Training Types for Different Needs

DAY TWO

- **Training Development**
 - Training Development Models
 - Overcoming Obstacles
- **Style and Training**
 - Training and Learning Styles
 - Leadership Team's Role
- **Evaluating Results**
 - Measuring Results
 - Process Improvement Planning

LEARNING OBJECTIVES

The program will provide a review of training development models, implementation strategies, learning and training styles, memory retention strategies, and training results evaluation. In this seminar you will:

1. **Identify the connection between business objectives and training**
2. **Assess training styles and methodologies**
3. **Demonstrate the use of training development techniques**
4. **Identify the relationship between training and competency mapping**
5. **Develop a training and development program plan outline**

FACULTY PROFILE

Jorge Acuña, M.Ed., M.B. A. is a training and e-learning strategist with over 15 years of experience in the Human Performance Development field and the author of the book Viral Leadership. He is an instructor at Cornell University's eCornell where he facilitates courses to a worldwide audience. He holds a Bachelors in Psychology, a Master's in Adult Education, and a Master's in Business Administration. His personalized approach to facilitation is matched by his analytical thinking ability and his desire to bring the highest possible value to every minute you spend with him. Every year he provides customized training and consultation services to thousands of individuals across the USA and the world in person or via the Web. His clients range from small entrepreneurial businesses to multi-billion dollar global enterprises.

ENROLLMENT AND PRICING

For the most current pricing and enrollment information for this seminar, please contact us today by phone or online using our contact form.

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SAMPLE CLIENTS

Some of our clients include:

- GE Healthcare
- Tesoro Corporation
- Xerox
- eCornell

